

## Business Idea Evaluation Matrix

BENEFIT	Your Idea 1	Your Idea 2	Your Idea 3	2nd Job or Overtime	Corporate America	Franchise	* My Business
<b>Set own hours</b> -work when you want (part or full time)							* Yes
<b>Flexible work schedule</b> -work day or night, weekdays or weekends							* Yes
<b>Work from wherever you want to</b> -home, RV, beach, golf course, lake, car, etc.							* Yes
<b>No commute</b> -no rush hour traffic to deal with							* Yes
<b>Live wherever you want</b> -small town, big city, different country, relocate, etc.							* Yes
<b>No formal dress code</b> -dress casually and comfortably							* Yes
<b>Work for yourself</b> -be your own boss-build equity in YOURSELF and not a boss						Yes	* Yes
<b>Work with who you want-not whom your boss tells you to</b>						Yes	* Yes
<b>You cannot be downsized</b>						Yes	* Yes
<b>Your business is willable to your children, loved ones or favorite charity</b>						Yes	* Yes
<b>Income is residual</b> -you can continue to benefit from your initial efforts over and over							* Yes
<b>None of the hassles, expenses or liabilities associated with having employees</b>							* Yes
<b>Potential tax benefits</b> -especially on what you're already spending money on						Yes	* Yes
<b>Low and attainable start up costs</b> -little or no financial risk				Yes	Yes		* Yes
<b>Free professional training &amp; consultation available</b>							* Yes
<b>No traditional barriers</b> -experience, education, gender, age, etc.							* Yes
<b>Gain personal growth and development</b> that improves all aspects of your life							* Yes
<b>Work with positive, outgoing, professional, people with similar goals</b>							* Yes
<b>You determine how much you earn</b>							* Yes
<b>Control of your own future</b>							* Yes
<b>Excellent timing</b> -large and growing market for your product or service							* Yes
<b>Perfect family business</b>							* Yes
<b>Minimal overhead</b> -no office, warehouse, expensive equipment, etc.				Yes	Yes		* Yes
<b>Ability to capitalize on a global market place</b> -not just your local area or market							* Yes
<b>Pay no royalties or franchise fees</b> to anyone				Yes	Yes		* Yes
<b>Success through working as a team</b> instead of cut-throat competition							* Yes
<b>Ability to leverage your time</b> with the efforts of others						Yes	* Yes

My business satisfies each of the above criteria. I introduce people to my business and if we end up having a good match, I train them, mentor them, guide them and help them to start their own business and become successful according to their goals. Find out about my business by going to [www.pamandtomlive.com](http://www.pamandtomlive.com).